



Pilot Development Capability Statement

Independent, Toronto-based pilot-development and proposal-design firm.

WHO WE ARE

Northway Impact Inc. was built on a simple discipline: go to the site before you go to the page. Every proposal starts with a walking audit — poles inspected, conditions photographed, problems documented at street level. What comes next is a pilot concept sized for the procurement environment it has to move through: defined geography, fixed timeline, clear deliverables, and a budget that fits within existing approval authority.

We work with municipalities, utilities, ministries, and public-realm operators. We don't pitch ideas. We bring decision-ready proposals — scoped, costed, and field-verified before the first meeting.

METHOD

01

Observe

Site walks, corridor photographs, asset conditions, and field documentation. The problem is recorded before the proposal is written.

02

Scope

Defined geography, duration, exclusions, deliverables, and operating limits. Nothing in the pilot is assumed.

03

Cost

Budget logic sized for practical procurement review. Staffing, materials, and procurement-threshold framing all included.

04

Measure

Logs, hotspot maps, before/after evidence, and cost benchmarks. Every pilot closes with a scale, revise, or stop recommendation.

PRACTICAL PILOTS. MEASURABLE OUTCOMES. BETTER PUBLIC SYSTEMS.

Northway does not ask institutions to believe in an idea. It gives them a measured way to test it.

PILOT AREAS

- Public-realm maintenance and corridor conditions
- Right-of-way reporting and field intelligence
- Utility operations and asset visibility
- Environmental service delivery and managed programs
- Waterfront activation and contained seasonal pilots

REVIEW-READY OUTPUTS

- One-page executive summaries and full proposal packages
- Scope, timeline, geography, deliverables, and exclusions
- Budget assumptions and procurement-sensitive cost logic
- KPI framework, reporting cadence, and close-out options
- Scale, revise, route, or stop decision pathway

HOW WE WORK

- Field evidence before proposal writing
- Contained pilots before permanent program commitments
- Clear boundaries; no endorsement implied unless adopted
- Practical documents built for review, routing, and decision-making

REGISTRATION / COMPANY STATUS

Northway Impact Inc. is an independent Ontario corporation based in Toronto.

Registered City of Toronto Lobbyist

Registration #61071S-1

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